

CALL FOR APPLICATIONS PROPRO 2019

ProPro - The Producers' Programme for Women is going international!

The third edition of ProPro,
an initiative of the Austrian Film Institute to empower women film producers is
now open for applications!

The third edition of ProPro will take place in **June 2019 in Vienna**. The workshop will support women to further **develop their film projects and/or company strategies**. With support of several European institutions and the film industry, the programme will facilitate a group of women international producers to capture and take part of significant share of the market.

Participating producers will join in to be supported by **successful international producers** and **experts** who will mentor them with **hands-on advice for their film projects**. The participants also will receive coaching on their **leadership skills** and **encouragement to think big** in their career planning and strategies for success.

Since 2015, every second year ProPro is being hosted by the **Austrian Film Institute** in cooperation with partners **FC Gloria** (Austria), **FOCAL** (Switzerland) and **IDM** (Italy) inviting mentors like film financing expert **Linda Beath** from Italy, producers **Bettina Brokemper** and **Katrin Schlösser** from Germany, **Gabriela Bacher** from USA, script editor **Kate Leys** from the United Kingdom, **Bongiwe Selane** from South Africa, **Lise Lense-Møller** from Denmark, **Valerie Fischer** from Switzerland, **Ewa Puszczynska** from Poland, and many more.

About the programme

The **one-week programme with a following mentoring phase** is designed for international women producers to develop their career. Participating producers are assigned to **highly acclaimed international women producers and experts**, who mentor them in group sessions, individual meetings and two follow-up meetings. They receive hands-on advice for their film projects and careers, as well as consultation for particular obstacles in their professional lives.

These **mentors**, as well as many experts, are **hand-picked for the individual needs** of the respective participants and their projects. Our pool of experts includes award-winning producers and high ranging experts from all over Europe

Lectures, work groups and individual sessions deal with current needs and trends in the industry, such as **digital distribution, crossmedia approach** of various formats, **new ways of storytelling**

and **alternative ways of financing**. A **special focus of ProPro 2019 is the reach of young audiences**.

With the support of experienced **business coaches**, the participants work on their **positioning, personal mission statement, leadership and communication skills, as well as their negotiation techniques**.

A series of lectures handle '**Company Management Tools**', such as '**Innovative Business Models and Company Strategies**', '**Hiring**', '**Development Policies**', '**Cash Flow Planning**', etc.

For producers who run companies with several employees and participate without a project, ProPro offers '**Strategic Planning for the Coming Five Years**', a **professional management workshop** adapted for the screen industries.

Participants have numerous **networking and pitching opportunities** with experts, fellow producers and decision makers.

Application

Applicants from Austria: The Austrian Film Institute covers the participation fee for women with Austrian citizenship and residence in Austria, producing films aimed for theatrical distribution (cinema).

Applicants from partner countries: We have partnerships with the following institutions: **FOCAL** (Switzerland), **Norwegian Film Institute/NFI:LAB** (Norway), **Slovenian Film Centre, Film Center Serbia, Film Fund Luxembourg, IDM Südtirol Alto Adige**

The **partner institutions cover the participation fee** for participants from their countries. They support the ProPro-Team by spreading the Call and by tracing suitable applicants from their countries.

Applicants from other countries: If you wish to apply, please get in touch with us or your local institutions that usually support training initiatives!

Application Process

- Please download the **application form** here: www.propro.filminstitut.at
- and send it, together with the requested documents, by email to propro@filminstitut.at
- Application timeline: Please send your application as soon as possible, latest on **1 Nov., 2018**.
- Women producers can apply with a **project** (fiction, documentary or series) or,
- if they are **company owners**, they can choose to work on their business plan for their company
- Applying producers must have taken or be ready to take the step to professional international cooperations. They must have produced **at least one feature length film** (fiction or documentary) which was distributed theatrically, **or a series** which was released

on TV.

- The ProPro-Team will select the participants together with **representatives from our partner institutions**. Please be prepared for skype or phone interviews.
- Selected producers will be notified in **January 2019**.
- Individual mentor-assignment will take place in February/March in close contact with selected participants.
- ProPro will take place in Vienna in **June 2019** (exact dates tbc soon)

ProPro is a programme to empower women producers, thus the producer herself, her career, her company, her motivation are essential selection criteria. In terms of projects, ProPro seeks a wide variety of appealing projects that allow work on different aspects of production that are useful for all participating producers.

Please see the application form for further details!

We are looking forward to receiving your applications!

If you have any questions, please don't hesitate to contact us!

ProPro - Producers' Programme for Women

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ProPro - The Producers' Programme for Women is an initiative of the Austrian Film Institute to Empower Women Film Producers.

ProPro was designed by Ursula Wolschlager (Witcraft Filmproduktion, FC Gloria, Diverse Stories) and Esther Krausz MA (Austrian Film Institute Creative Europe Desk - MEDIA, former EAVE workshop manager) with the support of FC Gloria Women's Film Network (Mag.a Wilbirg Brainin-Donnenberg) and Austrian Film Institute, Gender Issues (Mag.a Iris Zappe- Heller). ProPro is supported by the Vienna Economic Chamber - the professional representative association for the film and music industry - chairman Alexander Dumreicher-Ivanceanu and Mag. Martin Kofler. ProPro 2019 will be realised together with our international cooperation partners: SATEL Stiftung, FOCAL Switzerland, Norwegian Film Institute NFI:LAB, Slovenian Film Centre, Film Fund Luxembourg, Film Center Serbia, IDM Südtirol Alto Adige and others (work-in-progress).